

Interim CEO Lucinda Bradley takes charge at Holy Cross

By Andrew Oxford

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A new interim CEO began work at Taos Health Systems Dec. 1.

Lucinda “Cindy” Bradley will lead the nonprofit, which includes Holy Cross Hospital, as its board of directors considers candidates for a new CEO.

Bradley worked as an administrator at Great Plains Regional Medical Center in Nebraska from 1986 to 2008, leaving as president and CEO.

Since 2008, she has served as interim CEO of hospitals in Colorado, Louisiana and North Carolina.

Bradley also worked as associate director of clinical operations for the Stephenson Cancer Center at the University of Oklahoma for several months in 2012.

The interim CEO has a Masters of Health Administration from Duke University and a Bachelors of Business Administration from the University of Oklahoma.

A spokesperson for Taos Health Systems said Bradley has experience in hospital operations, physician recruitment, construction, physician- hospital integration, quality improvement and strategic planning.

Taos Health Systems and a management company, Quorum Health Resources, began recruiting a new CEO this summer. Peter Hofstetter, who led the nonprofit since 2009, departed the hospital in July.

Phil Lowe led the nonprofit from mid-July to September. A second interim CEO departed the hospital in October after a short stint due to what was described as difficulty adjusting to the altitude.

The hospital’s board of directors has interviewed what spokesperson Maria Meadowcroft described as one strong candidate.

Many staff have also already met Janet Sternberg, a registered nurse and hospital administrator who formerly served as president and CEO of Huron Medical Center in Michigan.

The board hopes to interview one more candidate before reaching a decision, Meadowcroft noted.

Taos Health Systems officials suggested in the summer they hoped to select a permanent replacement by year's end.